

The incentives outlined below are available to Blue Advantage® physicians, nurse practitioners and physician assistants in the following specialties: family practice, general practice, geriatrics and internal medicine from January 1, 2024 – December 31, 2024. OB-GYNs are eligible for HR360 incentive only.

HEALTH RISK 360 (HR360)

\$150 Per Accepted HR360

The HR360 is an important patient assessment that helps to capture your patients' full picture of health, including chronic conditions and medications. Eligible providers can earn **\$150 for each** accepted HR360 assessment performed for any eligible Blue Advantage patient.

Providers are required to complete the HR360 when conducting an Annual Wellness Visit (AWV) or annual physical exam for their Blue Advantage patients. View our [HR360 webpage](#) for details. Coming in early 2024: The online AutoHR360 interactive form allows providers to easily complete this assessment and submit it to us.

GAPS IN CARE – QUARTERLY

\$20 Per Each Gap Closed

NEW INCENTIVE FOR 2024!

Providers can earn incentives for closing gaps in care for their attributed patients. Active providers can earn **\$20 quarterly for each** gap in care closed for an attributed patient (**up to \$80 annually per gap closed**) in the following measures:*

Gaps in Care	
Breast Cancer Screening	Diabetes Eye Exam
CAD Statin Therapy ASCVD	Diabetes Hemoglobin A1c (HbA1c) LT 9%
Colorectal Cancer Screening	Medication Reconciliation
Controlling High Blood Pressure	

GAPS IN CARE – ANNUAL

\$75 Per Each Gap Closed

NEW INCENTIVE FOR 2024!

Eligible providers can earn **\$75 annually for each** medication adherence measure per attributed patient when the medication adherence rate remains compliant by the end of the reporting period.*

Gaps in Care – Medication Adherence			
Cholesterol	Diabetes Medication	Hypertension	Statin Use in Persons With Diabetes

***Note:** For the gaps in care and medication adherence incentives, refer to our Quality Measures Coding Guide for information on how to close these gaps in care. The patient must be attributed to the provider to earn the incentive. Use **myBlue Provider** to easily find a list of attributed patients with care gaps until Provider Insights launches in early 2024.

The Gaps in Care \$20 incentive and HR360 incentive are paid quarterly. The Gaps in Care – Medication Adherence \$75 incentive is paid annually following the final 2024 scoring run that occurs in February 2025.