

Health Risk 360

An Important Patient Exam
An Extra Incentive for You

Receive \$150 for each completed and submitted Health Risk 360 (HR360) assessment of your Blue Advantage® patients in 2023.



How can you get started?

- ▶ Complete the HR360 form (scan the QR code below or [download here](#)) during an Annual Wellness Visit (AWV) or annual routine physical exam.
- ▶ Remind your patients: AWVs and annual physical exams are available at no cost to them.
- ▶ Use this assessment to capture your patients' full picture of health, including chronic conditions and medications.

Which providers can earn this incentive?

Blue Advantage-participating providers, including physicians, nurse practitioners and physician assistants, in the following specialties are eligible:

- ▶ Family Practice
- ▶ Internal Medicine
- ▶ General Practice
- ▶ OB-GYN
- ▶ Geriatrics

Scan this code to get the HR360 form.



Your HR360 quick guide:

- ▶ HR360 assessments may be performed for dates of service from January 1 through December 31, 2023.
- ▶ The encounter associated with completion of the HR360 form must be either in person or performed via telehealth using audio and video technology (patient physical exam codes may not be performed via telehealth).
- ▶ The incentive is only available once per practice (based on NPI/Tax Identification Number combination) for each HR360 submitted per eligible patient.
- ▶ Two business days after the claim for the AWV or physical exam is adjudicated, you will receive a medical record request under *myNotifications* in *myBlue Provider*. Use that notification to upload the completed HR360.

Find details about HR360. Log in to [myBlue Provider](#) and click on Blue Advantage Resources.

