

2025 Blue Advantage® Rewards & Wellness Program

Get rewarded for making your health a priority when you enroll in the Blue Advantage[®] Rewards & Wellness Program. Blue Advantage (PPO) members can enjoy this program at no cost, and may be able to earn up to ^{\$}45 in Walmart gift cards¹ in 2025!

How to Enroll

- Log in or register for your myBlueCross account at PatriusHealth.com/BlueAdvantageRewards.
- From myBlueCross, click on Blue Advantage Rewards & Wellness on the right side of the page.
- Follow the prompts on the screen to enroll.
- Continue to access Blue Advantage Rewards & Wellness through *my*BlueCross. You'll also find online wellness resources including:
 - A health assessment that recommends healthy habits to improve your health.
 - Videos and articles on topics like nutrition and health conditions.
 - Programs that help you set goals and create healthy habits.



Questions or prefer to enroll by phone? Call 1-877-386-1352 (TTY: 711)³

Earn rewards by completing the following activities:

Enroll in Blue Advantage Rewards & Wellness	\$10 ²
Annual wellness visit	^{\$} 25
Flu shot (received August 1 to December 31, 2025)	



If you enrolled in the Blue Advantage Rewards & Wellness Program in a prior year, you will stay enrolled for 2025 and do not need to enroll again

¹ All rewards will be mailed in the form of a Walmart gift card, which may be used in store or online at Walmart.com. Gift card may NOT be used for Alcohol, Tobacco, Firearms or Lottery. After completing an activity, it may take approximately 8-12 weeks to receive the gift card.

² Only for new reward program enrollees.

³ Our hours are from 7 a.m. to 9 p.m. Central time Monday - Friday. On weekends and holidays you may be required to leave a message. Calls will be returned the next business day. Blackhawk Network is an independent company providing rewards (Walmart gift cards) to Blue Advantage (PPO) members on behalf of Patrius Health. Blue Advantage (PPO) is provided by Patrius Health, an independent licensee of the Blue Cross and Blue Shield Association.